



CREATING AN ENVIRONMENT WHERE PEOPLE CAN GROW TOO

Haars Nursery in Melbourne, Victoria recently achieved Fair Farms Certification.

General Manager Brendan Haar said the attraction to the Fair Farms program was in having an external third party look over what they did well and what needed improvement.

“We thought we did a lot of things right in terms of looking after our staff, but we wanted to ensure that we were meeting best practice. The Fair Farms program allowed us to do this,” he said.

“It’s a time commitment, but if you want to be an employer of choice, this is an excellent program.”

Haars Nursery is a wholesale production facility producing potted herbs, vegetables, and flowering plants for the home gardener consumer market. The business supplies customers right across Australia producing over 10 million plants annually and employs a team of over 200.

“We like to say we grow plants and also provide an environment where people can grow too,” Brendan said.

“We have a great team at Haars and many people have been with the business for a long time.

“It is a great industry and fast paced work environment. We work hard but find opportunities within the busy times to celebrate together and reward everyone. We have regular morning teas with the team and Friday doughnuts are a hit too!”



Fair Farms is an industry-led, national training and certification initiative that is cultivating fair and responsible employment practices in Australian horticulture. The program provides support and training to farm employers and a pathway to independent third-party audit and certification.

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