

YEAR 2024

PACKAGING SUSTAINABILITY STRATEGY



About Haars Nursery

As one of Australia's largest wholesale plant producers, Haars supplies Australian retailers, landscapers, growers, and gardeners with quality flowering indoor and outdoor plants.

The Haars propagation team works only with clean virus-indexed material from our breeding partners. Our high-hygiene protocols ensure Haars, and our partner growers work with robust young plant material, leading to success and great garden performance for all Australian gardeners.

The team's ability to consistently introduce & produce quality varieties has established the company as a preferred partner nationally and a significant partner of international breeders.

Broad Objectives of the Strategy

As a signatory to the Australian Packaging Covenant (APCO), the broad objectives of our Packaging Sustainability Strategy include:

- 1. Reducing Packaging Waste:** Implementing measures to reduce the amount of packaging used, particularly focusing on single-use packaging.
- 2. Increasing Packaging Recycling:** Encouraging the use of recyclable materials and designing packaging to be easily recyclable.
- 3. Improving Packaging Design:** Designing packaging to be more resource-efficient, lightweight, and environmentally friendly.
- 4. Reducing Environmental Impact:** Minimizing the environmental impact of packaging throughout its lifecycle, including production, use, and disposal.
- 5. Setting Targets and Monitoring Progress:** Establishing measurable targets for improving packaging sustainability and regularly monitoring progress towards these goals.
- 6. Continuous Improvement:** Continuously seeking opportunities to innovate and improve packaging sustainability practices.

Haars Nursery will use these objectives to help meet Australia's 2025 National Packaging Targets as follows:

- 100% reusable, recyclable, or compostable packaging.
- 70% of plastic packaging being recycled or composted.
- 50% of average recycled content included in packaging.
- The phase out of problematic and unnecessary single-use plastics packaging.

Sustainable Packaging Guidelines

A key part of this Strategy is a commitment to reviewing packaging against the Sustainable Packaging Guidelines (SPG's). The ten SPG's below are to assist the design and manufacture of packaging that meets the sometimes-conflicting demands of the market, consumer protection and the environment.




1. Design for recovery
2. Optimise material efficiency
3. Design to reduce product waste
4. Eliminate hazardous materials
5. Use recycled materials
6. Use renewable materials
7. Design to minimize litter
8. Design for transport efficiency
9. Design for accessibility; and
10. Provide consumer information on sustainability

As an APCO signatory, Haars Nursery has a commitment to both applying the SPG's to all new packaging, as well as reviewing all existing packaging within a reasonable timeframe in accordance with the SPG's.

Our Commitment

At Haars Nursery, we are committed to improving the sustainability and environmental performance of our packaging. We recognize the importance of reducing waste and minimizing our environmental impact.

Since becoming a signatory to the Australian Packaging Covenant, Haars Nursery has already made progress on the broad objectives outlined in this strategy, as evidenced by the following:

<p>Reduction</p> 	<p>PP5 (Polypropylene) plant pots and trays, which make up the vast majority of Haars Nursery’s primary packaging, are made from 100% recycled content.</p>
<p>Improvement</p> 	<p>In the FY23 reporting period, Haars Nursery diverted 2,290 kg of PP5 plastic plant pots and trays from landfill to recycling.</p>
<p>Innovation</p> 	<p>In the FY23 reporting period, in a new recycling initiative Haars Nursery diverted approximately 8,500 kg of PP6 (polystyrene) propagation plug trays from landfill to recycling.</p>

Building on the above initiatives, Haars Nursery will continually seek new opportunities to innovate and improve packaging sustainability practices.